

Today, I want to explore the profound and often overlooked connection between music and the environment. At first glance, these two elements of our lives may seem unrelated—one being an art form that touches our souls, and the other the very planet that sustains us. Yet, when we dig deeper, we discover that music holds a unique power to foster environmental awareness, mobilize communities, and inspire action toward a more sustainable world.

Throughout history, music has played a crucial role in social movements. From the civil rights anthems of the 1960s to the anti-war songs during the Vietnam War, music has been a rallying cry for change. In the same vein, environmental issues have found their voice through music.

One notable example is the song "Mercy Mercy Me (The Ecology)" by Marvin Gaye, released in 1971. This song was one of the earliest

mainstream hits to address environmental issues directly, lamenting the pollution and destruction of our planet. The environmental or ecological movement including conservation and green politics as a diverse scientific, social and political movement however, is a recent development in modern advocacy of ecosystems

The movement calls for the sustainable management of resources and stewardship of the environment by changes in both public policy and individual behavior

Since its inception in 2004, MDCA strived to use the power of music as a global language to give rise to harmony, dialogue, awareness and peace among people by organizing major multicultural concerts and discussion forums in various countries.

Since 2009, in light of looming ecological crisis Melody chose the path of environmental

awareness. Our first major concert in Geneva took place along with the Copenhagen meeting on environment . The theme of the concert was Music for Green planet where we raised one million seedlings for greening of the Balkan countries and planted the first tree in a park in Geneva. In New York along with NYU and NEU we held a rare event on water music and a major forum at the university. In Hangzhou Maestro Tan Dun new composition in the honor of melody was played in the Grand Theatre and many times after,. In 2012 Melody received the Aspen Award for using music as a means of diplomacy, In Beijing our ICCSD held a number of meetings on music and environment and in 2021 Melody organized two major forums with the participation of major city planners and architects raising the importance of music in creating a sound environment for citizens.

Our unique program at UNESCO called Earth, Home with the participation of some 167 artists and singers on the stage will illustrate once more our commitments to environmental education through music. The 3 D and immersive video which will be played along with this new composition led by Maestro Wang Ning will bring home vividly the message of despair and cry of our nature..

Although differs but yet interconnected research works lead us to believe that **climate change** is the result of various types of human impact and activities and its consequence on the environment.

Earth-Home main concentrations are on climate change. We reflect on a less abstract examples of our environmental degradations such as Garbage and Waste and on farther remote trash repositories like the North Pacific Gyre, an enormous rotating vortex of floating garbage larger

than the state of Texas in the Pacific Ocean This includes microscopic pieces of plastic, the ecosystem effects of which are only recently coming to public awareness

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All those who are engaged in environmental advocacy know, how fundamental it is to organize sustained public awareness campaigns, especially regarding the preservation of water, forest and energy. Public education and popularization of these issues has become an indispensable tool to emphasize the point that economic development should not be at the expense of clean air and water and preservation of our natural heritage.

Culture and the arts play a role that should not be underestimated “...Art, culture and education have direct connections with the values that we hold in society and with quality of life.”.

Given the urgency, it would seem important that environmental educators should try to reach as many people as possible,

The ecological crisis, as we know it today, has been a sobering experience for humankind. To put it in another words, it looms like the struggle of “life against death”. .