



Creativity in Education Summit 2022

GloCT in collaboration with OECD CERI

17th October 2022

**OECD CONFERENCE CENTRE
2 RUE ANDRE PASCAL, 75016 PARIS
FRANCE**

Creativity in Education Summit 2022

To be held at:

**OECD Centre for Educational Research
and Innovation**

17 October 2022
2 Rue André Pascal, 75016 Paris, France

The British Library

18 October 2022
96 Euston Rd, London NW1 2DB, United
Kingdom

Summary

The 2022 Creativity in Education Summit will take place on the 17th and 18th October, 2022. The theme of this year's event will be "Creative Thinking in Schools: from global policy to local action, from individual subjects to interdisciplinary learning".

Exploring "building a movement of confident, capable teachers of creativity" and "sharing pedagogies for teaching creative thinking within and across disciplines", the first-day event will feature a number of high-profile guest speakers:

- **Andreas Schleicher**, Director for Education and Skills and Special Advisor on Education Policy to the Secretary-General at OECD
- **Liming Liu**, President of China Education Association for International Exchange and Former Vice Minister of Education of China
- **Bill Lucas**, Professor of Learning at Winchester University, Chair of GloCT Advisory Board and Co-Chair PISA Creative Thinking Test 2022 Strategic Advisory Group
- **Gwang-Chol Chang**, Chief of Education Policy Section, Division of Policies and Lifelong Learning Systems, Education Sector, UNESCO
- **Hans d'Orville**, Chair of the Advisory Committee International Center for Creativity and Sustainable Development and Former Assistant Director-General for Strategic Planning of UNESCO
- **Tia Loukkola**, Head of Innovation & Measuring Progress Division, OECD
- **Stéphan Vincent-Lancrin**, Deputy Head of CERI, OECD
- **Laura McBain**, Co-Interim Managing Director at Hasso Plattner Institute of Design at Stanford and Co-Director of K12 Lab
- **Michael Anderson**, Professor of Education at The University of Sydney and Founder of 4C Transformative Learning
- **Pamela Burnard**, Professor of Arts, Creativities and Educations, University of Cambridge
- **Todd Lubart**, Professor of Psychology, University of Paris-Descartes Richard Jones, Head of Bryanston School
- **Rachel Sylvester**, Chair, The TIMES Education Commission
- **Kenneth Nally**, Creative Youth Plan, Department of Education, Ireland
- **Elodie Persem**, Head of Access, Innovation and Research Unit, DEPP, French Ministry of Education
- **Richard Jones**, Headteacher of Bryanston School, England
- **Mehri Madarshahi**, Former Senior Economist, United Nations Secretariat
- **Mario Piacentini**, Senior Analyst, Programme for International Student Assessment (PISA) at OECD

Focusing on theory in practice, the second-day event will investigate creativity in education case studies from selected primary and secondary schools and organize interactive discussions, inviting representatives from featured schools in the UK, China, Australia, Brazil and USA to share best practice and any lessons learned.

Contact

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DAY 1 PARIS

CREATIVE THINKING IN SCHOOLS : A SNAPSHOT OF PROGRESS IN 2022

Date 17th October 2022
Time 10:00 – 15:45, Central European Time
Venue CC2, OECD Conference Centre, 2 Rue André Pascal, 75016 Paris, France

The first day will be a joint session attended by leaders, researchers and practitioners from OECD, GloCT, and representative schools. This conference will focus on global best practice and will consider potential areas of focus for the 2023. We will explore the creative education programmes that could be offered to primary, secondary and tertiary educational institutions. Following the publication of our global annual report, “Creative thinking in schools across the world: A snapshot of progress in 2022”, we have invited international experts and representatives to the summit to reflect upon this and to suggest ways forward.

AGENDA

Time	Activity
10:00 - 10:10	<p>Welcome remarks</p> <ul style="list-style-type: none"> Stéphan Vincent-Lancrin, Deputy Head of CERi Bill Lucas, Professor of Learning, University of Winchester, UK; Chair of GloCT Advisory Board
10:10 - 11:00	<p>Keynote Speeches Moderation: Bill Lucas, Chair of GloCT Advisory Board</p> <p>Why creativity and creative teaching and learning matter today and for tomorrow’s world (20 minutes)</p> <ul style="list-style-type: none"> Andreas Schleicher, Director for Education and Skills, and Special Advisor on Education Policy to the Secretary-General at OECD <p>China’s Education Modernisation 2035 Plan and the role of creativity in education in China (15 minutes, Pre-recorded)</p> <ul style="list-style-type: none"> Liu Limin, President of China Education Association for International Exchange and Former Vice Minister of Education of China
11:00 - 11:30	Tea Break
11:30 - 12:30	<p>Keynote Speeches Moderation: Tia Loukkola, Head of CERi, OECD</p> <p>An overview of creative thinking in schools across the world (20 minutes)</p> <ul style="list-style-type: none"> Professor Bill Lucas, Chair of GloCT Advisory Board and Co-Chair PISA Creative Thinking Test 2022 Strategic Advisory Group

Time

Activity

Creativity and the future of education (15 minutes)

- Gwang-Chol Chang, Chief of Education Policy Section, Division of Policies and Lifelong Learning Systems, Education Sector, UNESCO

Creativity and sustainability: Sharing a development perspective (10 minutes)

- Hans d'Orville, Chair of the Advisory Committee International Center for Creativity and Sustainable Development and Former Assistant Director-General for Strategic Planning of UNESCO

12:30 - 13:30

Lunch

13:30 - 14:40

Panel Discussion 1: Making progress in embedding creative teaching practices in schools

Moderator: Rachel Sylvester, Chair, The TIMES Education Commission

Panellists:

- Laura McBain, Co-Interim Managing Director at Hasso Plattner Institute of Design at Stanford University and Co-Director of K12 Lab, United States
- Michael Anderson, Professor of Education at The University of Sydney and Founder of 4C Transformative Learning, Australia
- Pamela Burnard, Professor of Arts, Creativities and Educations, University of Cambridge, England
- Kenneth Nally, Creative Youth Plan, Department of Education, Ireland
- Mehri Madarshahi, Former Senior Economist, United Nations Secretariat

14:40- 15:00

Tea Break

15:00 - 16:00

Panel Discussion 2: Assessing students' and teachers' creativity formatively and summatively: promising methods and tools

Moderator: Stéphan Vincent-Lancrin, Deputy head of CERI, OECD

Panellists:

- Elodie Persem, Head of Access, Innovation and Research Unit, DEPP, French Ministry of Education
- Todd Lubart, Professor of Psychology, University of Paris-Descartes, France
- Richard Jones, Headteacher of Bryanston School, England
- Mario Piacentini, Senior Analyst, Programme for International Student Assessment (PISA) at OECD

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DAY 2 - LONDON

FOSTERING CREATIVE THINKING IN SCHOOLS: FROM INDIVIDUAL SUBJECTS TO INTERDISCIPLINARY LEARNING

Date : 18th October 2022

Time : 09.30 – 16.30, Central European Time

Venue : The British Library, 96 Euston Rd, London NW1 2DB, United Kingdom

In 2021, Arts Council England launched its Creativity Collaboratives, eight clusters of schools throughout England funded to embed creative thinking in every subject of the curriculum. Earlier this year, the global testing organisation PISA launched the Creative Thinking 2022 test. As a result, England is now catching up with some of the exciting developments observed in Scotland, Wales and across the world.

The event will focus on promoting and evidencing creativity in schools, from individual subjects to interdisciplinary learning, with the aim of sharing the many innovative approaches being used in schools. Delegates will have the opportunity hear world-class speakers, and to take away a host of practical ideas for embedding creative thinking in schools, drawing on exciting examples from across the world.

The conference aims to encourage conversations and interactions between educational practitioners through a series of workshops, where representatives from featured schools in the UK, Brazil, Australia, New Zealand, China and the US share case studies, discuss best practice and outline any lessons learned, exploring strategies that can generate impact both within and beyond the school or university campus.

Throughout the workshops, please record key challenges, unmet needs, priority actions, and possible initiatives on post-it notes. These will be displayed around the room and used in discussions.

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09:30 - 09:35	<p>Welcome remarks</p> <ul style="list-style-type: none"> Bill Lucas, Professor of Learning, University of Winchester, UK; Chair of GloCT Advisory Board
09:35 - 10:05	<p>Creative thinking in schools across the world and what schools in England can learn from this</p> <ul style="list-style-type: none"> Bill Lucas, Professor of Learning, University of Winchester, UK; Chair of GloCT Advisory Board <p><i>Drawing on his report, launched at the event, Bill will give a global overview of progress exploring the inclusion of creative thinking in international, national and state curricula. He will share recent research into curriculum design and pedagogy, review progress in assessing creative thinking and consider the opportunities ahead for creating new approaches to professional development for school leaders and teachers. Bill will share practical applications of his report for school leaders and teachers in England to learn from.</i></p>
10.05 - 10.35	<p>How teaching for ‘creative thinking’ can unleash new creativities in co-authoring future-making education: What matters?</p> <ul style="list-style-type: none"> Professor Pam Burnard, Professor of Arts, Creativities and Educations, Cambridge University <p><i>There is a growing recognition of the need to give different types of space and time to offer students the skills and support needed to develop their own style and forms of ‘creative learning’. How do teachers move beyond the traditional question of ‘how creative is X’ (where ‘X’ is a product or person)? When teachers promote the value of diverse creativities (such as design creativity, mathematical creativity, transdisciplinary creativity) they more often enact the teaching of ‘creative thinking’ through ‘creative learning’ while co-authoring future-making education (that is, making sense of our flexible and multiple identities while pursuing sustainability and empowerment). In this talk the professor will share some new approaches and ways of thinking differently about ‘creative thinking’ which help to root teachers’ and learners’ practices to strong educational concepts which can unleash new creativities that matter.</i></p>
10.35 - 10.50	<p>Cultivating Innovative Literacy across Interdisciplinary Curriculum: China’s Policy and Practice</p> <ul style="list-style-type: none"> Guiqing An, Professor of Curriculum and Instruction, East China Normal University <p><i>In the new round of curriculum reform, China has strengthened practice of interdisciplinary courses in the national curriculum and the school-based curriculum. With aim of cultivating innovative literacy, interdisciplinary learning focuses on ‘whole person’ education, comprehensive learning, integrated innovation and embodied action,</i></p>

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	<p><i>featured by "knowledge integration, problem-solving and value concerned". Through practical exploration at the district and school levels, we have constructed an interdisciplinary model that aims to develop innovative literacy. This model involves school-based interdisciplinary curriculum planning, course design, and unit-based thematic learning. To practice this model, school needs a support system of professional guidance, organization redesign, resource allocation, and space reconstruction.</i></p>
10.50 - 11.10	Tea break and informal discussions
11.10 - 12.10	<p>Workshop 1: China (online + in situ) The Creative Lab in Shanghai</p> <ul style="list-style-type: none"> Wang Bing, Principal of Jiatong University Defu Road Middle School and Xue Sheng, Head of Physics, Beicai High School <p><i>This workshop will describe how schools involved in the Creative Lab initiative in Shanghai have focused on creativity – in curriculum development, classroom practice, and T&L plans. This will be a remote presentation of two examples, "Underwater Drone" and "Hexi Corridor", with in situ facilitator Edward Derbyshire, leading to group discussions.</i></p>
12.10 - 13:00	<p>Workshop 2: UK Creativity in the Classrooms: Sharing pedagogies for teaching creative thinking</p> <ul style="list-style-type: none"> Simon Wheeler, Head of Film, and Edrys Barkham, International Admissions Consultant, Bryanston School <p><i>This workshop will draw upon experience gained at Bryanston School in the UK, an institution renowned for its success in creative, unbounded thinking. There will be a 25-minute presentation, followed by a focused discussion in groups. The emphasis will be on how creativity can be fostered at school through curriculum and co-curriculum and how pastoral support is used to develop creativity.</i></p>
13.00 - 14.00	Lunch
14.00 - 14.45	<p>Workshop 3 – The United States Inculcating Creativity into the Learning the Ecosystem</p> <ul style="list-style-type: none"> Laura McBain, Co-Interim Managing Director at Hasso Plattner Institute of Design at Stanford University and Co-Director of K12 Lab <p><i>This workshop will draw upon experience gained at Bryanston School in the UK, an institution renowned for its success in creative, unbounded thinking. There will be a 25-minute presentation, followed by a focused discussion in groups. The emphasis will be on how creativity can be fostered at school through curriculum and co-curriculum and how pastoral support is used to develop creativity.</i></p>

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14.45 – 15.30	<p>Workshop 4 – Australia / New Zealand Establishing and Teaching Creativity: some practice from Australia and New Zealand</p> <ul style="list-style-type: none"> Dr Michael Anderson, Professor of Creativity and Arts Education in the Sydney School of Education and Social Work at The University of Sydney <p><i>This interactive session will provide an overview of some key strategies that have been employed in Australian and New Zealand schools to support and enhance Creativity and Creative Thinking. The Workshop will cover two key initiatives. The first initiative, the Creative Schools Index (CSI) has been trialed in New Zealand and Australian schools to measure Creative environments in primary and secondary schools. Draw on experience from projects carried out Australia and New Zealand by Michael Anderson, Professor of Education at Sydney University.</i></p>
15.30 - 15.50	<p>Tea break and informal discussions</p>
15.50 – 16.35	<p>Workshop 5 – OECD Partner States Supporting school-level approaches to fostering creativity</p> <ul style="list-style-type: none"> Cassie Hague, Analyst at the Centre for Educational Research and Innovation (CERI) at the OECD <p><i>Cassie Hague, analyst at the Centre for Educational Research and Innovation at the OECD will present findings from the international project, Fostering and Assessing Creativity and Critical Thinking. She will highlight the bank of pedagogical resources developed by international teachers and experts, contained in a new app https://oecdcericct.com (beta version). Small groups will discuss what is needed to support school-level approaches to fostering and assessing creativity. What is low-hanging fruit in terms of integrating more teaching of creativity into a school? What long-term vision is needed for an embedded school-wide approach to creativity? What does it take to get there and what support and resources are needed by different stakeholders?</i></p>
16.35 - 17.00	<p>Looking ahead - a dialogue with delegate</p> <p>Facilitator:</p> <ul style="list-style-type: none"> Bill Lucas, Professor of Learning, University of Winchester, UK; Chair of GloCT Advisory Board
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