

# INTERNATIONAL CONFERENCE CREATIVE DESIGN FOR SUSTAINABLE DEVELOPMENT

3-4 March 2014 – UNESCO – 125 av. de Suffren, Paris -

## PROGRAMME

### MONDAY 3 MARCH

#### Opening

10:00 a.m. – 10:20 a.m.

- Hans d'Orville, UNESCO's Assistant Director-General for Strategic Planning
- Francesco Bandarin, UNESCO's Assistant Director-General For Culture
- Representative of Shenzhen

#### Plenary session

10:20 a.m. – 11:00 a.m. - **Keynote Speaker: Creative Design for Sustainable Cities**

- Paul Andreu, *Paul Andreu Architecte Paris*
- Jana Revedin, *International Union of Architects Education Commission*

11:00 a.m. – 11:15 a.m. – **VIDEO “Sustainable Urban Living: an Imperative for the Future”**

- Mehri Madarshahi, *International Cultural Advisor to the City of Shenzhen*

11:15 a.m. – 1:00 p.m. - **Innovation and Conservation for Sustainable Urban Living**

- Catherine Cullen, *Representative of United Cities and Local Governments*
- Masayuki Sasaki, *Osaka City University*
- Gilles Saucier, *Saucier + Perrotte Architectes*
- Richard Perez, *World Design Capital 2014 - City of Cape Town*

*General discussion introduced by Josyane Franc, Representative of Saint-Etienne, and Tanja Mühlhans, Representative of Cape Town*

2:30 p.m. – 5:30 p.m. - **The Role of Cultural and Creative industries in Sustainable Cities of the Future**

- Tomohide Mizuuchi, *Nagoya University of Arts*
- Sibongile Van Damme, *African World Heritage Fund*
- Weiwen Huang, *Land and Resources Commission of Shenzhen Municipality*
- Eric Dubosc, *Dubosc et associés*
- Youngil Song, *Land and Housing Institute, Daejeon*
- Yang Ni, *Representative of Shenzhen*

*General discussion introduced by Marie-Josée Lacroix, Representative of Montreal and Philippe Poullaouec-Chair in Landscape and Environmental Design/CUPEUM, Montreal.*