



Overview of Eco-Forum Global

Eco-Forum Global (EFG) is China's primary national platform to promote sustainable development and build eco-civilization. As such, it engages leading global intellectual leaders, policy makers, business executives and other stakeholders.

Recognizing the complexities in confronting the ecological, environmental and climate challenges originating from the unsustainable production and consumption patterns associated with the traditional industrialization, we understand we must find common grounds to mobilize worldwide stakeholders to foster technological innovation, transform ways of production and living, alter GDP-centered policies and bridge the green gap between developed nations and developing nations. For this, EFG aspires to build knowledge-sharing platforms, best practice sharing communities, green development action networks and North-South dialogue conduits.

Despite its non-governmental and non-profit nature, the inception of EFG signifies the joint efforts of National Development and Reform Commission, National Committee on Population, Resources and Environment of the Chinese People's Political Consultative Conference (CPPCC), Ministry of Science and Technology, Ministry of Environmental Protection, Ministry of Housing and Rural-Urban Development, State Forestry Administration, Chinese Academy of Science, Chinese Academy of Engineering, and Peking University, as well as UN agencies and other major international organizations. The co-founder and Executive Chairman Zhang Xinsheng was recently elected President of International Union for Conservation of Nature (IUCN, the world's first global environmental organization and the largest professional global conservation network, with Permanent



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Observer Status at the United Nations General Assembly). He was also Chairman of the Executive Board of UNESCO (2005-2007).

Since its foundation in 2009, EFG has engaged hundreds of top governmental leaders, Nobel Laureates, influential business executives and NGO representatives to address our common challenges and explore effective solutions. Mr. Tony Blair, former Prime Minister of the United Kingdom, and Mr. Gerhard Schröder, former Chancellor of Germany, and others, delivered keynote speeches in previous Annual Meetings and interacted with local communities in Guizhou. In 2011, Mr. Ban Ki-moon, Secretary-General of the United Nations, sent a formal letter to EFG's summit meeting, complimenting that "this year's focus on Green Changes towards Eco-civilization, Challenges and Opportunities can provide an important input to the preparations for the next year's Rio+20 United Nations Conference on Sustainable Development".

At the Rio+20 Summit, EFG organized two successful side events with support and active participation of influential figures including Mr. Sha Zukang (Deputy Secretary-General of the UN and Secretary-General of the Rio+20), Mr. Maurice Strong (former Deputy Secretary-General of the UN and Secretary-General of the 1992 Earth Summit at Rio), Professor Rajendra Pachauri (Chairman of IPCC), Chinese leaders, and some other international celebrities. Last July, EFG organized the first international major post-Rio+20 international forum with more than 1000 participants to mobilize the implementation of the outcomes of the Rio+20 Summit.

EFG has been well received by Forum participants for its vision and pragmatic approaches in promoting sustainable development. The activities organized by EFG have been positively covered by over 100 Chinese media, such as CCTV, People's Daily, Xinhua News Agency, and China Daily, and leading international media.

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