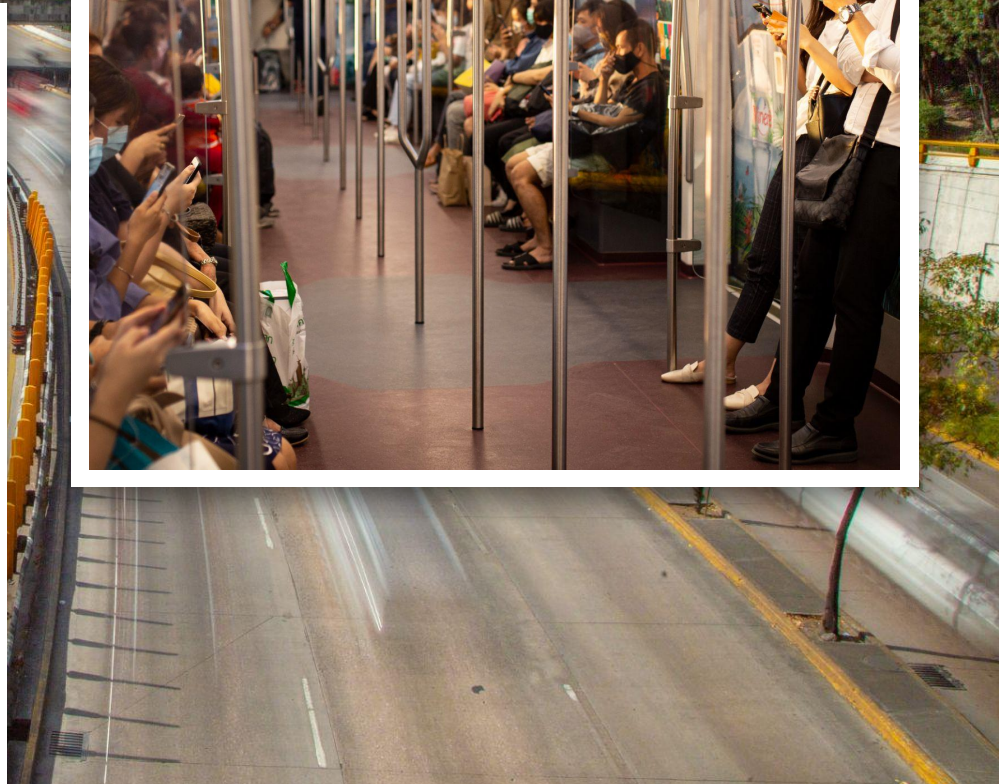


How creativity can transform urban design & planning

@joepeach









Learning:

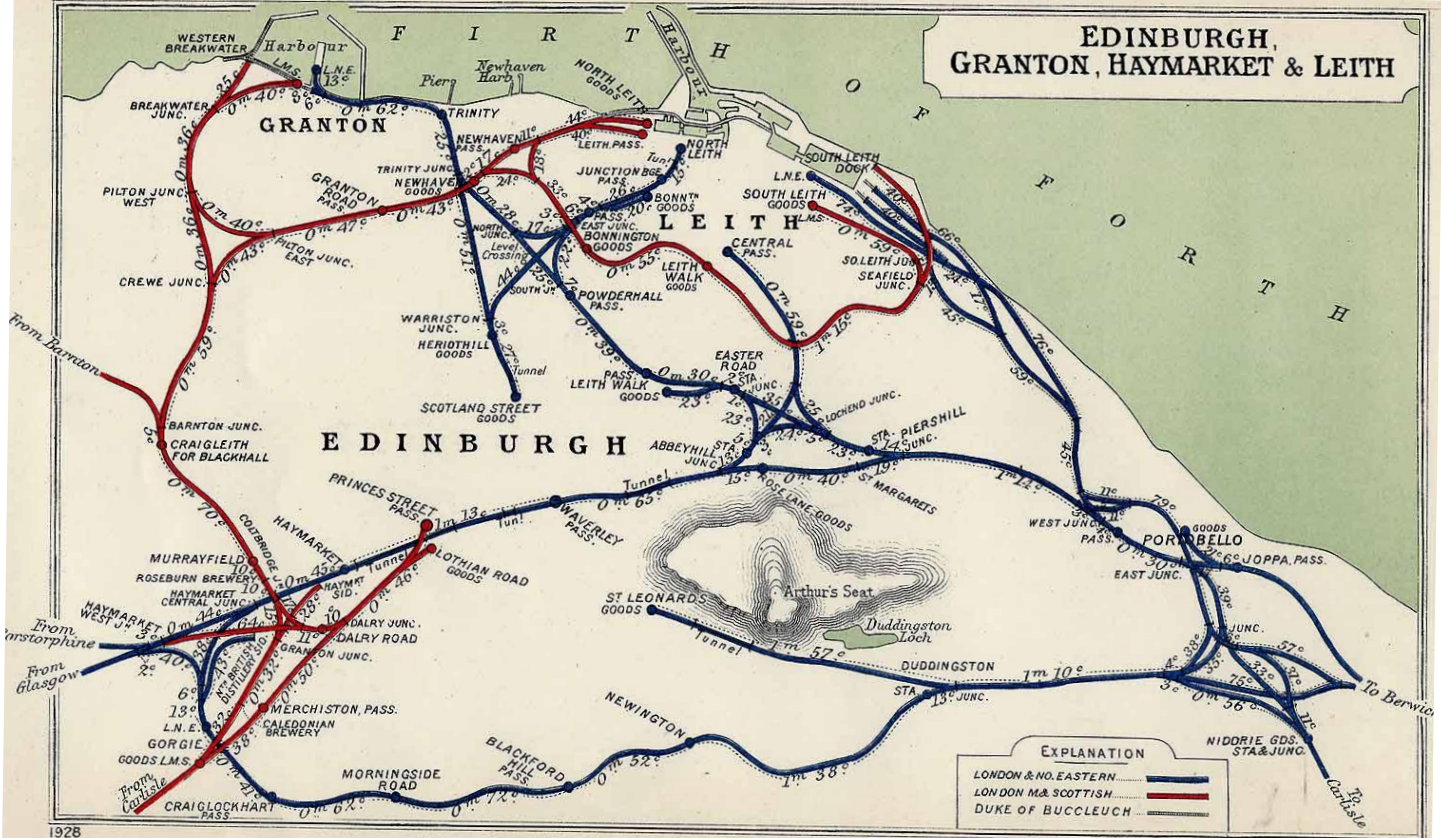
**Creativity is a layer
of the urban
experience**



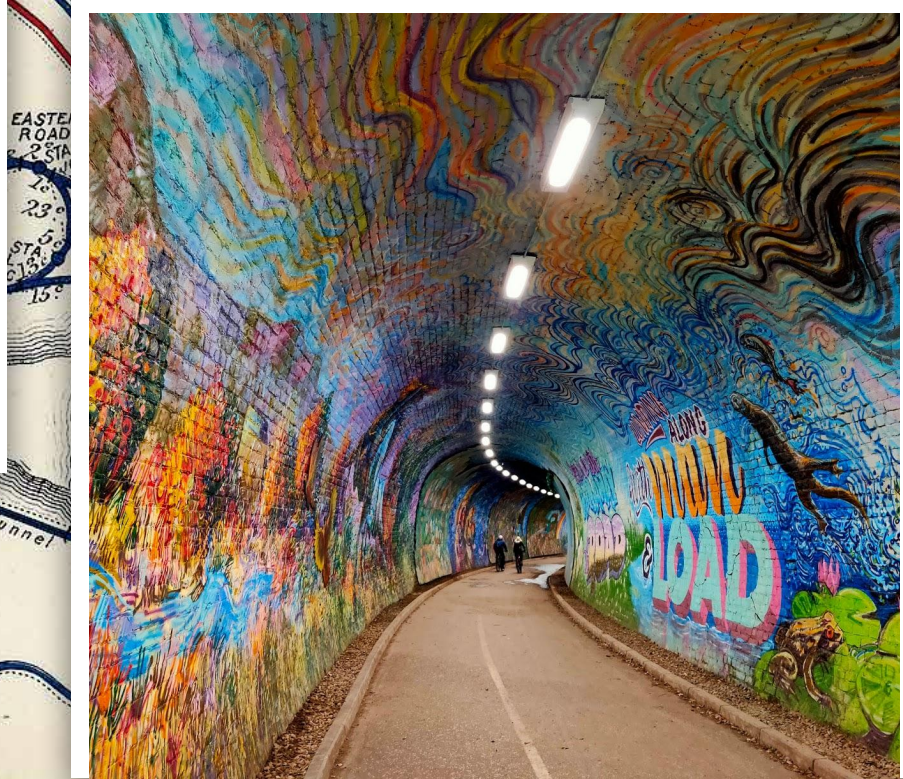
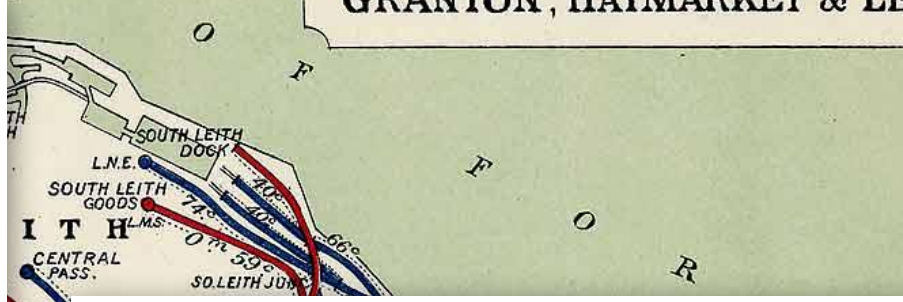
Learning:

**Be critical of what
creativity is being
used for and who
the transformation
is benefiting**

EDINBURGH, GRANTON, HAYMARKET & LEITH



| EXPLANATION | |
|----------------------|----------|
| LONDON & NO. EASTERN | — Blue — |
| LONDON M & SCOTTISH | — Red — |
| DUKE OF BUCCLEUCH | — Grey — |



PIL
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To Be

10.5.1

“It's only a millimetre of paint but it completely changes its story. This is the narrative now for Colinton. It is putting this place on the map.”

- Chris Rutterford, Muralist, Colinton Tunnel Project

Learning:

**Transformation
doesn't have to be
industry- or
city-wide in nature**

How creativity can transform urban design & planning:

Embrace the skills to develop creative ideas, but look beyond your boundaries into other urban layers.

Aim for collaborative creativity, investing in the skills to bridge the gap between your practice and the other urban layers.

Grasp the conflicts that come from working with different skills and mindsets.

@joepeach

thisbigcity.net

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