



## **Creativity 2030 International Forum \*online**

### **Intro:**

Although human history has experienced countless plagues, few of them are like today. The world is faced with the unprecedented common challenge which needs to be tackled in joined hands. From public health policy, urban planning, application of science and technology, community building, environmental protection to global governance, governments, international organizations and professionals have increasingly upgraded their responses, with the active participation of civil society. In this context, the International Center for Creativity and Sustainable Development under the auspices of UNESCO (hereinafter referred to as ICCSD) & Davos SDG Convergence Association is calling for your ideas on how your industry has evolved in this pandemic and what can we do to strengthen international cooperation to address it. We plan to hold the online "Creativity 2030 International Forum" and invite domestic and international experts to discuss "Urban Governance after Pandemic", echoing the SDG 11 Sustainable Cities and Communities, and SDG 17 Partners for Goals, for a healthier and safer living environment in the future.

### **I. Schedule**

**Recording period:** April 20-May 8

**Draft video length:** 15-40m'

**Edited video length:** 3-5m'

**Online video platforms** (media channels): UNESCO platform, ICCSD website, social media, SDGCDAVOS, China Radio International (major multi-lingual media group), Kuaishou (one of the two largest domestic short video platforms), etc.

## 2. Conversation

1. Opening with general outline of the topic. complexity of "City Governance", esp. during and after pandemic time.
2. Invite Personal Self-Intro from the guest interviewee.
3. Getting personal: Request key insights based on personal life experience
4. Global Experiences: Discuss City Governance Topics according to guests' expertise.
5. China perspective: advice & insights sharing.

Proposed Guests for each episode:



## urban intervention

### MICHAEL C. MITCHELL, CEO

Michael Curtis Mitchell (born January 4, 1946 in [[Portland, Oregon]]), is an internationally recognized American planner, designer, lecturer and environmentalist. Mitchell has contributed to more than 2,000 projects in 59 countries over his fifty year career. His work focuses primarily on the planning and design of destination, attraction, leisure and rural developments.

### Recognition

- \*1984 : Los Angeles Olympics Organizing Committee - Recognition and Appreciation for Contribution to the Success of the Los Angeles Olympic Games, 1984.
- 1984: 洛杉矶奥组委—表彰1984年洛杉矶奥运会成功举办所做的贡献
- 1984 : Plaque, Michael C. Mitchell, Group Vice-President Planning and Control, Los Angeles Olympics Organizing Committee - Games of the XXIIIrd Olympiad, July 28-August 12, 1984.
- 1984: 牌匾, 麦克C.米切尔, 洛杉矶奥组委, 规划控制执行副总裁—第23届奥林匹克运动会, 1984年7月28—8月12
- 1985 : Presidential Citation for the Live Aid Foundation's contributions to humanity, President Regan.
- 1985: 总统级表彰关于拯救生命基金对人类的贡献, 里根总统
- 1994 : Honorary Member of the Russian Academy of Sciences
- 1994: 俄罗斯科学院名誉成员
- 2013 : World Hotel Association - Continental Diamond Award for Design (29)
- 2013: 世界酒店协会—五洲钻石奖 (设计类)
- 2013 : Gold Award for Design, [[Society of American Registered Architects (SARA)]], Project - Youth Olympic Games 2014
- 2013: 设计金奖, [[美国注册建筑师协会 (SARA) ]]项目—2014青年奥林匹克运动会
- 2013 : Bronze Award for Design, [[Society of American Registered Architects (SARA)]], Project: COFCO ECO Resort and Attraction, Agriculture Ecological Valley Development, Beijing
- 2013: 设计铜奖, [[美国注册建筑师协会 (SARA) ]]项目: 中粮生态旅游度假区, 农业生态谷

- 开发,北京
- 2014 : Design Award of Merit, [[Society of American Registered Architects (SARA)], Project -Tianjin Stadium Redevelopment
- 2014: 杰出设计奖, [[美国注册建筑师协会 (SARA) ]], 项目: 天津民园体育馆改造
- 2016: Selected to exhibit Cangma Mountain Development, 2015, at Time Space Existence - 2016, Palazzo Mora, [[Venice Biennale Architettura]].(30)
- 2016: 青岛藏马山发展项目被提名参展, 2015, “时间、空间、存在”-穆拉宫殿2016



## digital evolution

Don Tapscott  
**Co-Founder & Executive Chairman, Blockchain  
 Research Institute**

Adjunct Professor, INSEAD

Don Tapscott is one of the world's leading authorities on the impact of technology on business and society. He has authored 16 books, including *Wikinomics: How Mass Collaboration Changes*

*Everything*, which has been translated into over 25 languages.

Don's most recent and ambitious book was co-authored with his son, Alex Tapscott, a globally-recognized investor, advisor and speaker on blockchain technology and cryptocurrencies. *Blockchain Revolution: How the Technology Behind Bitcoin and Other Cryptocurrencies is Changing the World* was published in May 2016 and is, according to Harvard Business School's Clay Christensen, "the book, literally, on how to survive and thrive in this next wave of technology-driven disruption." The paperback version of the book, updated with new material covering recent developments in the blockchain industry, was published in June 2018. In 2017, Don and Alex co-founded the Blockchain Research Institute, whose 80+ projects are the definitive investigation into blockchain strategy, use-cases, implementation challenges and organizational transformations. Don is a member of the Order of Canada and is ranked the 2nd most influential Management Thinker and the top Digital Thinker in the world by *Thinkers50*. He is an Adjunct Professor at INSEAD and former two-term Chancellor of Trent University in Ontario. It is hard to imagine anyone who has been more prolific, profound, and influential in explaining today's technological revolutions and their impact on the world.



## Global leadership

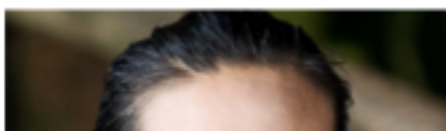
### otto scharmer

Otto Scharmer is a Senior Lecturer in the MIT Management Sloan School and co-founder of the Presencing Institute. He chairs the MIT IDEAS program for cross-sector innovation and introduced the concept

of “presencing”—learning from the emerging future—in his bestselling books *Theory U* and *Presence* (the latter co-authored with P. Senge et al). He is co-author of *Leading from the Emerging Future*, which outlines eight acupuncture points for transforming capitalism. His most recent book, *The Essentials of Theory U*, outlines the core principles and applications of awareness-based systems change. In 2015, Otto co-founded the MITx u.lab, a massive open online course (MOOC) for leading profound change, which has since activated a global eco-system of societal and personal renewal involving more than 140,000 users from 185 countries. In 2019, he launched an innovation infrastructure called u.lab 2x that supports place-based teams on reinventing economies, advancing democracies and regenerating learning and leadership systems worldwide. All together, u.lab 1x and u.lab 2x form the Societal Transformation Lab annual cycle which aims at co-creating a worldwide movement for deep societal renewal using awareness based systems change practices/methods. Otto earned his diploma and PhD in economics from Witten/Herdecke University in Germany. A member of the World Future Council, he received the Jamieson Prize for Excellence in Teaching at MIT, and the European Leonardo Corporate Learning Award. The United Nations Deputy Secretary-General appointed him to the UN Learning Advisory Council for the 2030 Agenda.

## MODERATOR & Global ADVISOR

Yanling Duan







As a visionary and actionary behind a serial of entrepreneurial ventures and global impact initiatives, yanling curates urban intervention, community empowerment& planetary leadership movement with the mission of reviving holistic systematic design principle in hesitance of timeless wisdom such as Taoist philosophy and earth healing practice. Awarded as one of "China's top 10 design influencers" and twice winner of "design figure of the year", yanling Duan is one of China's earliest media personality advocating mindful design and social art movement in her national TV programs and design publications as producer, writer and presenter. Yanling founded and designed Beijing's first co-creative hub Niwotata( <http://www.oneforall.com.cn/>),inspired by generative field- design principle. It still hosts Open Heart Design Alliance ([www.ohdachina.org](http://www.ohdachina.org)), a community collaborative platform dedicated to accelerating personal healing and planetary culture among creatives and entrepreneurs. Today Yanling serves as Trustee and Vision architect of Davos BlockBase ([www.davosblockbase.com](http://www.davosblockbase.com))in Switzerland, that incubates global network of networks of eco-system innovators across conscious tech, social art and social investment communities with Planetary Supernode Gathering(<https://davosblockbase.com/psg-annual-gathering-2020>), an annual gathering in Davos, promising transformative experiences, deep connections and trusted collaboration for organizations and individuals during world economic forum week. Yanling is serving global organizations such as a member of expert advisory panel in UN creative nation, Wisdom Council member for Africa 4.0 Ubuntu Foundation, and Davos2020 Chairperson for SDG convergence Association.