



United Nations
Educational, Scientific and
Cultural Organization
联合国教科文组织



International Center for Creativity
and Sustainable Development
under the auspices of UNESCO
国际创意与可持续发展中心

Subject: The Second Meeting of the First Session of the Advisory Committee to the International Center for Creativity and Sustainable Development, a Center under the auspices of UNESCO (Category 2)

Distinguished Mrs. Madarshahi,

We are writing to invite you to attend the second meeting of the ICCSD Advisory Committee scheduled to be held on 25th September 2020, which will be held on-line.

In the past 12 months, ICCSD has made full use of the intellectual resources present among its Advisory Committee, carrying out rich and diversified work on the impact and role of creativity in the fields of science and technology and sustainable development. Throughout this period, ICCSD has compiled bilingual research reports Observatory of Creative Cities and Report on Creativity and Sustainable Development; operated a multi-media platform; organized the Belt and Road Seminar on Creativity and Sustainable Development, providing high quality training courses for local decision-makers; held an exhibition on Sustainable Employment of Dulong Ethnicity, promoting a new development mode driven by the creative economy; launched a pilot project on Creativity 2030, including the annual Creativity 2030 International Forum, the bilingual Creativity 2030 Special and Creativity 2030 Salon, bringing together top intellectual resources both in China and internationally, while exploring new cooperation patterns.

We very much hope that you will be able to participate in the second meeting of the Advisory Committee, so that with your involvement and experience, it will be possible to provide further cutting-edge impetus and guidance to ICCSD.

The topics of discussion for this meeting of the Advisory Committee are as below.

1. The impact of COVID-19 on globalization and the creative economy: new thinking for a new normal;

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2. Innovative and creative measures to cope with the pandemic in urban environments;
3. Building capacities for sustainable development through research, communication and digital tools (including online forums, multilingual training modules, apps and AI).

The detailed breakdown of topics, meeting agenda and participants list of intent will be attached for your reference.

The meeting of the Advisory Committee is scheduled to be held on 25th September 2020, Beijing Time 15:00 until 18:00 (GMT+8), utilizing the Zoom platform. It will be greatly appreciated if you could kindly confirm your intention to participate. Please send your reply to Iris Liu, ICCSD, Tel: +86 10 59735215; E-mail: liulang@unesco-iccsd.com. Once you have confirmed, we will let you know about the details of the Zoom access.

Yours sincerely,



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