
Ms. Mehri Madarshahi
President of Shenzhen-Qianhai MAH Cultural Exchange Network Co. Ltd.
Former Senior Economist of United Nations

April 15, 2017

Dear Ms. Mehri Madarshahi,

First, let me extend our sincere appreciation for your participation and support towards Eco Forum Global (EFG) .

With your great support, EFG has been successfully held for 8 years since its inception in 2009, attracting domestic and international enthusiastic participants in the field of ecological civilization and resulting in a wealth of theoretical and practical achievements. EFG is becoming an important platform for China's international cooperation and is expanding its influence worldwide. Last year, Guizhou province along with Fujian, Jiangxi provinces, was approved to build “Ecological Civilization Pioneer Zone”. As a consequence, Guizhou has become the comprehensive testing platform to carry out the ecological civilization structure reform. It carries the mission to improve the ecological civilization structure, to explore the path and to accumulate the experience. As for that, we are applying the mission and model of Eco Forum Global to organize EFG 2017 and related activities.

This year’s EFG will be held on 17th June 2017 in Guiyang. The theme of this year is “Embracing a New Era of Eco-civilization: Sharing Green Dividend”. The forum will invite leaders from different sectors who are committed to ecological civilization and sustainable development, and will hold seminars, symposiums and a few supporting activities. Ten seminars will be held around topics such as green finance, environment law, ecological agriculture, sustainable development and green campus, etc. Guests will focus on the concerned issues of eco-civilization to initiate in-depth discussion and pragmatic dialogue, and put forward targeted policy recommendations. At the same time, participants will be invited to visit and experience the ecological civilization practices in Guizhou.

2017 is a year when the international situation is continuing to undergo complex and profound changes with significant uncertainties. Whether countries can join hands to implement the SDGs and

Pairs Agreement, to achieve emission reduction targets and seeking for better environment protection as well as better nature conservation become the focus of global leaders. Under such context, the speech that President Xi Jinping delivered at Palace of Nations in January 2017 reaffirmed China's commitment towards Eco-civilization. President Xi declared that "We should make our world clean and beautiful by pursuing green and low-carbon growth", "We must pursue sustainable development" and "We should pursue green, low carbon, recycling and sustainable way of life and production, advance the 2030 agenda and explore a model to development that ensure growth, better life and good environment". This will be an important opportunity for China to take the lead in achieving ecological civilization and sustainable development.

As an influential person in the field of ecological civilization and sustainable development, and an old friend of EFG, you made an important contribution to the development of EFG. In this respect, we cordially invite you to join EFG 2017, to attend Green Campus Seminar, Discover the Beauty of Cities: Town Construction and Ecological Civilization Innovation Seminar and, to deliver speeches at these sessions, sharing your wisdom and best practices with other guests. If you could stay a little longer, we would love to invite you to attend the World Heritage Application and National Park Construction Seminar from June 19 to June 20 in Anshun and the Poverty Alleviation and Green Town Seminar from June 21 to June 22 in Qianxinan. We would be happy to cover your costs of participation (fare of international transportation, local accommodation and logistics). As the saying goes "Intoxicated with the beauty of Guizhou", I believe you will spend a wonderful time there!

It would be highly appreciated if you could reply by April 23. For more information and assistance, please feel free to contact Ms. Mengwei KUANG at mengwei.kuang@efglobal.org/+86 10 6808 0892ext.8004/ +86 186 0103 7789.

Looking forward to meeting you at the EFG 2017!



Zhang Xinsheng

Executive Chairman of Eco Forum Global (EFG)

President of International Union for Conservation of Nature (IUCN)